



Title: “THE 5TH SEASON - SPACE IS MORE CONVENIENT AND SAFER THAN EARTH”		Date: February 18th 2013	
Code: NRP.023		Rev. 1.0	Page 1 / 1

What is	It is common opinion that space is a very hard environment, where everything is manyfolds more difficult than on the Earth's surface. Nothing can be wronger! This seminar explores and describes the many cases in which space is easier, more convenient and safer than Earth. This seminar is therefore an highly precious piece of knowledge, for everybody aiming to develop an efficient marketing of the space enterprise.
For who	Entrepreneurs, investors, venture capitalists, visionairs, new “Medicis”, government officers, trade union and social institutions, enlightned persons, curious people seeking a future for humanity, entrepreneurs, explorators, pioneers.
Type	Classroom-type instruction and interaction.
Duration	4 hours (1/2 day) - introduction 16 hours (2 days) - advanced stage
Where	The seminar can be held at the customer premises, with logistics supplied by the customer, or it can be organized by ASE LTD, grouping together several customers having similar requirements and profile of the attendees.
Benefits	The participants will achieve a solid capability to promote the new space economy, through the narration of the beautiful adventure of developing business outside Earth's boundaries, in the great realm of Mercantile Astronautics.
Deliverables	Electronic copy of the materials used during the seminar: slides, documents, materials produced during exercises.
Teachers	The lead trainer, Adriano V. Autino, besides working since more than 35 years in the field of systems engineering, is a pasionate space activist and student of the space age philosophy. He is author of some original concepts, on the theme of the value of human life. Since 1997 he runs the web magazine Technologies of the Frontier (http://www.tdf.it/). He published the book “Earth is not sick: she's pregnant!” and “Tree Theses for the Space Renaissance”, he organized two international conventions and wrote hundreds of articles on the topics of human expansion outside our birth planet. He is the president of the Space Renaissance International, member of the Moon Society board of directors and of other pro-space organizations. Please also see: http://www.linkedin.com/in/adrianoautino http://www.spacerenaissance.org/
Registration	E-mail info@ase-ltd.co.uk – cell. +39.335.8244435

Send us [your manifestation of interest for this seminar](#), you will be re-contacted, in order to:

- a) join an already scheduled session, *or*
- b) keep you in the list for a not yet scheduled session, *or*
- c) organize a session at your premises.

Please also specify:

- the seminar code(s) you are interested to:
- the number of participants to the class(es):
- skill and experience of the participants:
- your goals and expected benefits:
- where do you want the class(es) to be held:
- tell us your preferred planning: one day units, dates to be negotiated